



September 13th, 2016

Dear Area Business Owner,

We are contacting you on behalf of Team Little Owl. Team Little Owl is an all-volunteer group dedicated to raising awareness and supporting pediatric brain cancer research. We founded Team Little Owl in honor of our daughter, Allie "Little Owl" Fisher of Overland Park. Allie died from an inoperable form of brain cancer, gliomatosis cerebri, when she was 3 years old. There are no treatments for Allie's cancer and it is 100% fatal. Our hearts are forever broken, but we have tried to find meaning and purpose from this tragedy. Our goal is to honor Allie's memory by supporting research focused on curing pediatric brain cancer so that one day no children will suffer Allie's fate.

Allie is known to many as "Little Owl," the child from the award-winning documentary, "The Gnomist." The documentary was distributed by CNN and has been viewed over 3 million times online. Her story, as told in the film, has brought hope and healing to many others. Many people locally are drawn to Allie's story, and thousands of supporters come out to shop the sale held in her memory.

Will you help us work toward a cure for pediatric brain cancer by sponsoring Allie's Sale? Allie's Sale is an annual three-day charity sale held every October in Overland Park to honor Allie's birthday. This year's sale is being held indoors in the Valley View United Methodist Gymnasium at 95th and Antioch from October 6th through 8th. The sale features thousands of great items, raffle items, and food that are donated by local families and businesses. The sale showcases the compassion and generosity of the local community while raising money to further pediatric brain cancer research. Last year, Allie's Sale raised \$33,000 for research and this year's goal is to raise \$40,000.

All proceeds from Allie's Sale are donated to the Children's Brain Tumor Project. The Children's Brain Tumor Project specifically focuses on finding innovative and safe treatments for inoperable pediatric brain tumors. After Allie died, we donated her tumor to the Children's Brain Tumor Project for research. With Allie's tumor sample, the Children's Brain Tumor Project has discovered a new cancer mutation that they are targeting for new treatments. The Children's Brain Tumor Project's ground-breaking work is solely funded by the families that have been affected by these terrible inoperable tumors.

We need your help to reach our goal. Sponsoring Allie's Sale is a great way raise the profile of your business in the local community while providing hope to children suffering from brain cancer. We would love to have your support in honoring Allie's memory and helping find a cure for pediatric brain cancer.

Thank you for considering sponsoring Allie's Sale and for your support of Team Little Owl.

Sincerely,

Kelly A. Fisher

Kelly Fisher
Allie's Mom

Kyle M. Fisher

Kyle Fisher
Allie's Dad

Phone: 913-636-0635

Email: hoot@TeamLittleOwl.org

Allie's Sale Website: www.TeamLittleOwl.org/allies-sale



Children's Brain Tumor Family Foundation
c/o Team Little Owl
P.O. Box 25293
Overland Park, KS 66225
www.TeamLittleOwl.org

4th Annual Allie's Sale Sponsorship Form – October 6th to 8th, 2016
at Valley View United Methodist (95th and Antioch)

Company Name: _____

Contact: _____

Address: _____

Work Phone: _____

City: _____

Cell Phone: _____

State: _____ Zip: _____

Email: _____

Website: _____

Sponsorship Level (We appreciate any amount you are willing to donate)

_____ **Gold (\$1000 and greater)** – Includes Facebook and Twitter thank you; logo on banner(s) at sale, website, staff t-shirt, and thank you flyer

_____ **Silver (\$500)** – Includes logo on website, staff t-shirt, thank you flyer, and name on banner at sale

_____ **Bronze (\$250)** – Includes name on website, banner, staff t-shirt, and thank you flyer

Please make checks payable to the Children's Brain Tumor Family Foundation. Donations are 100% tax deductible. A receipt will be sent by email or mail. Sponsorships must be sent in by September 20, 2016 for your logo to be included on the t-shirt. Thank you for your support!

_____ **Credit Card/Online Donation at TeamLittleOwl.org**

_____ Check Enclosed

Authorized Signature: _____ Date: _____

*Mail checks to Children's Brain Tumor Family Foundation, c/o Team Little Owl, P.O. Box 25293, Overland Park, KS 66225.
Please include this form with checks.*

*Have questions? Please contact Kyle Fisher at 913-636-0635, or hoot@teamlittleowl.org.
Donations are tax deductible via the Children's Brain Tumor Family Foundation (EIN: 47-3470154).*



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4th Annual Allie's Sale Raffle Item Donation Form – October 6th to 8th, 2016
at Valley View United Methodist (95th and Antioch)

The 4th Annual Allie's Sale is searching for great raffle items. Last year's raffle items included Royals, Chiefs, and KU tickets, autographed sports memorabilia, retail and restaurant gift cards, museum memberships, gift baskets, and other great items. All raffle items are presented along with recognition of the donor. Thank you for your donation!

Contact/Company Name: _____

Address: _____

Work Phone: _____

City: _____

Cell Phone: _____

State: _____ Zip: _____

Email: _____

Website: _____

Raffle Item Donation

Item Name: _____

Cash Value: _____

Item Description: _____

Restrictions (if any, e.g., expiration, black-outs, etc.): _____

____ Donation Attached

____ Donation will be delivered by: _____

____ Donation may be picked up after: _____

Authorized Signature: _____ Date: _____

*Please email the form to hoot@teamlittleowl.org, or mail the form to
Team Little Owl Foundation, P.O. Box 25293, Overland Park, KS 66225*

*Have questions? Please contact Kyle Fisher at 913-636-0635, or hoot@teamlittleowl.org.
The cash value of the item is tax deductible through the non-profit Children's Brain Tumor Family Foundation (EIN: 47-3470154).*